Social interactions exist everywhere in our world. By engaging with each other, people, institutions, and other types of actors form social relationships. The emerging patterns can be viewed as a social network. While the network content (Who are the network members?) is in itself interesting, the network structure (How are the network members connected to each other?) allows specific insights into selection and influence processes: Who provides what type of social support to whom? Which types of ties lead to the spread of specific diseases? Do different personality types enable distinct network forms?

Social networks are part of the public discourse and are used in a variety of disciplines. The result is a great variety of research questions, analytical approaches, levels of analysis, and types of data. In short: very different perspectives. Bringing these together, new ideas may develop that help overcome methodological, theoretical, and subject-specific challenges that scholars face during the research process. “Content Meets Structure” is meant as a space to exchange ideas and insights between network researchers from all disciplines.

This conference invites theoretical, methodological, and empirical contributions from all fields of social networks. In addition to presentations by the participants, two workshop sessions will provide insights into network modules from international surveys and discuss analytical tools for more complex network analyses.

**Venue:** Akademie der Wissenschaften Karlstraße 4 69117 Heidelberg
**Date:** 28 - 30 September 2020
**Beginning:** 28 September 2020, 12:00